

BRAIN- **TRUST**.fr

EXHIBITIONS & EVENTS



**MODULAR AND ADAPTABLE STANDS
FOR GREATER VISIBILITY, QUALITY, AND PROFITABILITY**

BRAIN-TRUST

TO MAKE YOUR EXHIBITION STANDS,
EVENTS, AND WELCOMING SPACES
EVEN MORE IMPRESSIVE.



As a designer and creator of communication spaces, **BRAIN-TRUST** offers innovative ideas tailored to your strategic and budgetary needs.

Whether participating in an event, a trade show, or creating a welcoming space for your visitors, we analyze your requirements and design a modular and adaptable scenography.

From design to production, your space is delivered turnkey.

From assembly to storage, **BRAIN-TRUST** takes care of everything and supports you throughout your events.

A team of qualified and passionate professionals provides you with the right technical solutions tailored to your project, with attention to detail, respect for deadlines, and budget compliance.

BRAIN-TRUST is a multidisciplinary team:

- Adapted to your projects
- Certified partners under our supervision

On-demand expertise:

A real asset... Our 360° teams cater to all your needs, with all types of craftsmen available in our catalog of certified partners.

For greater peace of mind, our technical service handles everything and ensures coordination with trade show and event organizers.



DESIGNER



GRAPHIC DESIGNER



PRINTER



FITTER



UPHOLSTERER



ELECTRICIAN



FURNITURE



VIDEO, SOUND,
INTERACTIVITY



FLORIST



TRANSPORTER



HOSTESS



CLEANING



SECURITY,
GUARDING

ECONOMICAL & AESTHETIC

THE ECO-MODULAR STAND

BOOSTS YOUR COMPANY'S VISIBILITY
IN FRANCE AND INTERNATIONALLY.

CREATED USING ALUMINUM FRAMES,
THE MODULES CAN BE ASSEMBLED
OFFERING ENDLESS POSSIBILITIES
**FOR EXHIBITING ANYWHERE,
AS MANY TIMES AS YOU WANT.**

ENDLESSLY REPRODUCIBLE & REUSABLE

Add, remove, rotate...

The modules offer great flexibility
in configuration and adapt to any space
to create a high-quality, professional stand.

TRIUMPH

S2R TWO-WHEEL SHOW

50 m² > 400 m²

Aix-en-Provence, Avignon, Barcelonnette, Biarritz,
Le Mans, Lyon, Marseille, Narbonne, Orléans, Rouen,
St Brieuc, Toulouse, Vannes, Vincennes...



PROFITABLE & SUSTAINABLE

Advantageous features
to reduce environmental
and budgetary impact

Recyclable materials generate minimal waste.
Labor and transport savings, along
with the ability to reuse modules indefinitely,
allow you to have an environmentally
friendly stand with a reasonable budget.



KEREIS
BROKERAGE DAYS, Paris, 80 m²

EVOLVING & AESTHETIC

Your branding changes?

We adapt your new graphics to existing modules.

Wood, glass, plexiglass, printed materials...

A wide range of solutions to showcase your brand image and shine in society.



AMV LÉGENDE

RETROMOBILE, Paris, 78 m²

EPOQUAUTO, Lyon, 54 m²

MOTO LEGENDS, Vincennes, 36 m²

LIGHTWEIGHT & COMPACT

Easy to assemble, disassemble,
and store...

Lightweight materials with minimal bulk
reduce transportation costs and facilitate
module assembly, disassembly, and storage.

PARIONS SPORT
ROLEX PARIS MASTER, Paris, 30 m²



FUNCTIONAL & COZY

Work or presentation space,
cozy lounge, storage area...

Spaces designed
for your comfort
and your visitors'

MORACO
S2R TWO-WHEEL SHOW,
Lyon, 100 m²





FILHET-ALLARD

AMRAE, Deauville 56 m²

UNIS, Marseille, 12 m²

FEE, Vincennes, 12 m²

FNAIM, Paris, 12 m²

COBATY, Bordeaux, 12 m²





QUIVOGNE

SIMA, PARIS, 1 000m²

AGRITECHNICA, Hanovre, 1 000m²

SITEVI, Montpellier, 80m²

**BRAIN-TRUST
SUPPORTS YOU ACROSS EUROPE**



For years, we have made it a priority to **integrate responsible practices into our projects**. We prioritize recyclable materials, solvent-free inks, and low-energy LED lighting to **minimize our environmental impact**. Additionally, our manufacturing, assembly, and disassembly teams are formed according to your needs and event location, collaborating with **local service providers** to **reduce our carbon footprint and support regional economies**.

As part of our continuous improvement approach, we offer **modular and reusable spaces** and have been calculating the carbon footprint of our projects since 2023. This assessment allows you to **understand the environmental impact of your projects** from the design and quotation phase, **helping you make more responsible choices and strengthen your commitment to a sustainable future**.

BRAIN-TRUST, RECOGNIZED EXPERTISE AND KNOW-HOW
IN A WIDE RANGE OF SECTORS FOR OVER 25 YEARS.



AGRICULTURE



FOOD-PROCESSING



TERTIARY



REAL ESTATE



PUBLIC SECTOR



ENVIRONMENT



TRANSPORT & LOGISTICS



BUSINESS



INDUSTRY



DEFENSE & AERONAUTICS



SPORTS & EVENTS



AUTOMOTIVE & MOTORCYCLE



HEALTH



AUDIOVISUAL



CONSTRUCTION



B2C

**BRAIN-
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by

L'ARCHITECTURE
COMMUNICANTE

Visit our website



BRAIN-TRUST



00 33 1 55 09 20 00 / 00 33 6 32 55 75 74
thibaut.vitasse@braintrust.fr